

Use of Internet video in distance doctoral health leadership training for working professionals



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Purpose:

- Describe the UNC Doctoral Program in Health Leadership (DrPH)
- Identify advantages of distance doctoral-level leadership training for mid-career health professionals
- Evaluate challenges and opportunities in creating a distance DrPH program
- Discuss technology considerations in supporting a distance DrPH program



UNC Doctoral Program in Health Leadership (DrPH)

- Launched in 2005 and designed for use with Internet video
- Emphasis on leadership development
- Goal: produce top leaders committed to improving the public's health
- Targets: mid-career health professionals working full-time domestically and internationally

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Admissions criteria

- Graduate GPA 3.0; GMAT/GRE 50%th percentile
- Prior master's or doctoral degree
- Several years post-graduate experience with substantial management responsibilities
- Demonstrated leadership capacity
- Ambition to seek senior-level positions and to improve the public's health
- Practice-oriented career goals

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Chat

Michael Wong : thank you, I c.

glas Ball: hard to use statistics to study rare events... bioterror attack response.

Dianna Dunning : tgbt = too good to be true

glas Ball: because they are defunded?

Michael Pike : we hung up the telephone

Sebastien Woynar : I think it is a question of tradeoff : if you loose in research capability you gain in community mobilization

Index List (19)

- Seah Massalank
- Rebecca Wells
- Donnie Van Seghen
- Dianna Dunning
- Douglas Ball
- Deanne Alongi
- Wendy Barratt
- Jill Center
- Deanna Picoe
- Inelka Emeryonu
- Michael Wong
- Sebastien Woynar
- Rebecca Wells 2

Camera and Voice

Resource-based view.ppt

More recent authors add...

- ◆ Need for 'resource extracting capabilities' as well as resources –i.e., the managerial practices that translate resources into performance advantages

PAUSED... 1:10:23

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The program

- 3 years; cohort-based
- DrPH in Health Administration
- Three short visits to Chapel Hill in years 1 and 2
- 45 credit hours; course domains = leadership, public health, research literacy
- Most learning takes place at homes or offices
- Learners connect mainly via Internet video
- Health professionals remain in-country while continuing full-time employment

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Learning philosophy

- We can't teach leadership didactically
- Leadership is learned through interaction, discussion, debate and collaboration
- Lectures are replaced by group projects, case analyses and structured discussions
- Mentorship is key to lifelong learning

Campus visits

- Informal discussions with leaders
- Launch and wrap-up courses
- Program evaluation
- Meetings with mentors, advisors and dissertation committee members
- Future plans: take on-campus sessions off-site (London, Atlanta, Wash., DC, etc.)



The dissertation

- Rigorous, applied, practice-based
- Combines skills and knowledge in research, public health and leadership to create a plan, which, if implemented, could improve the public's health
- Five-member dissertation committee

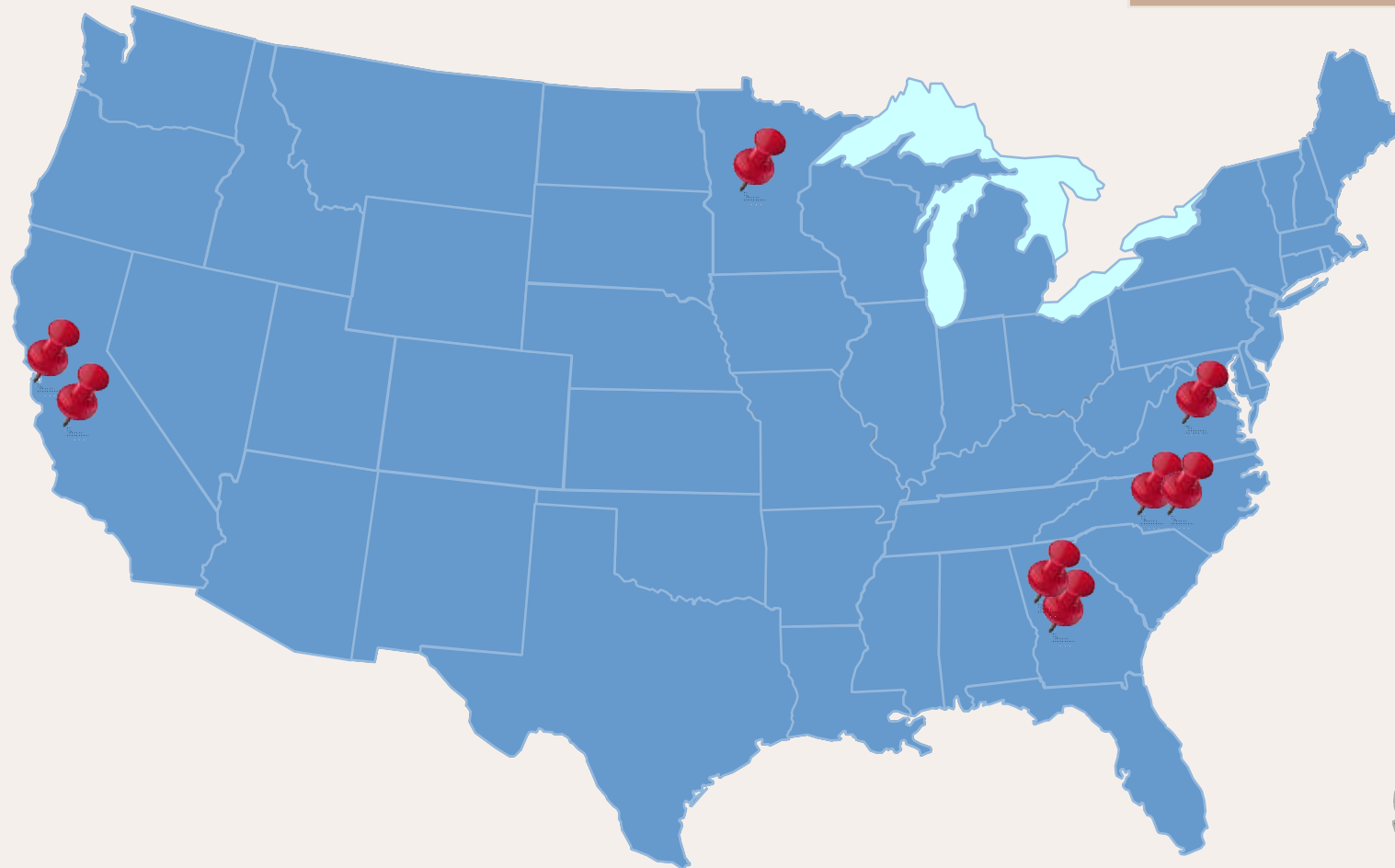


The students

- Diverse
- Cohorts 1 and 2 from U.S. only
- Cohorts 3, 4, and 5 include international learners



Cohort 1



St Maarten

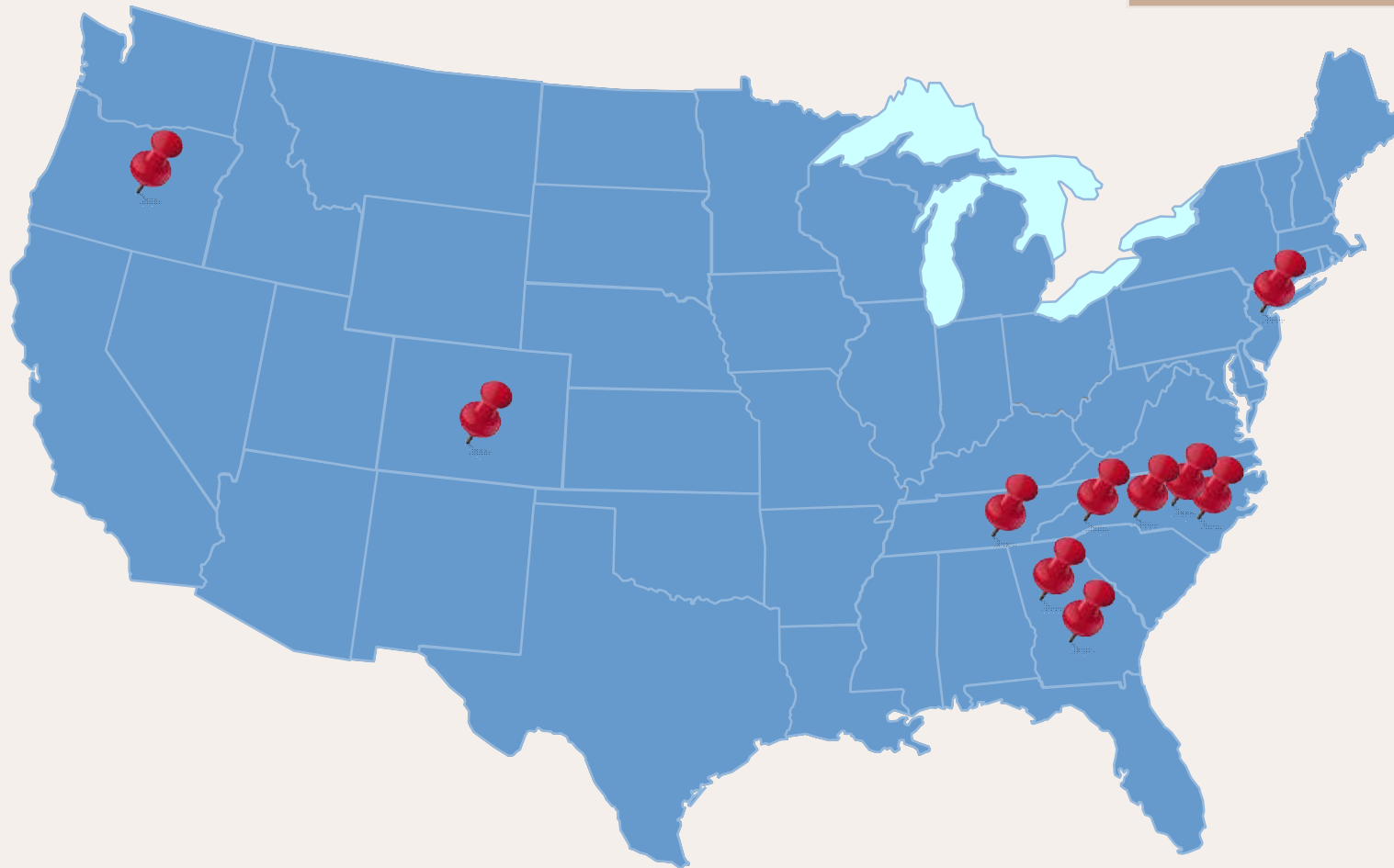


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Cohort 2

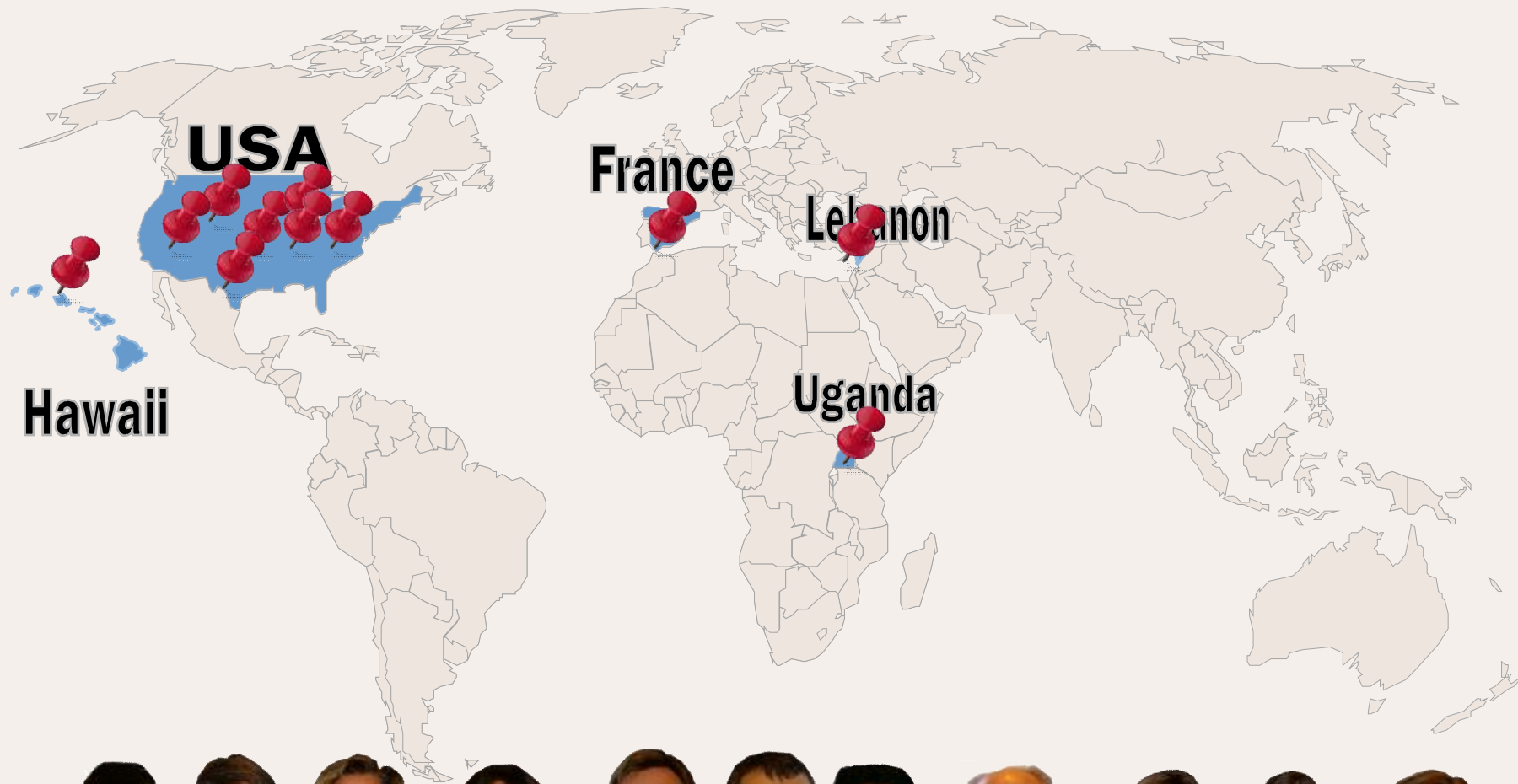


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Cohort 3

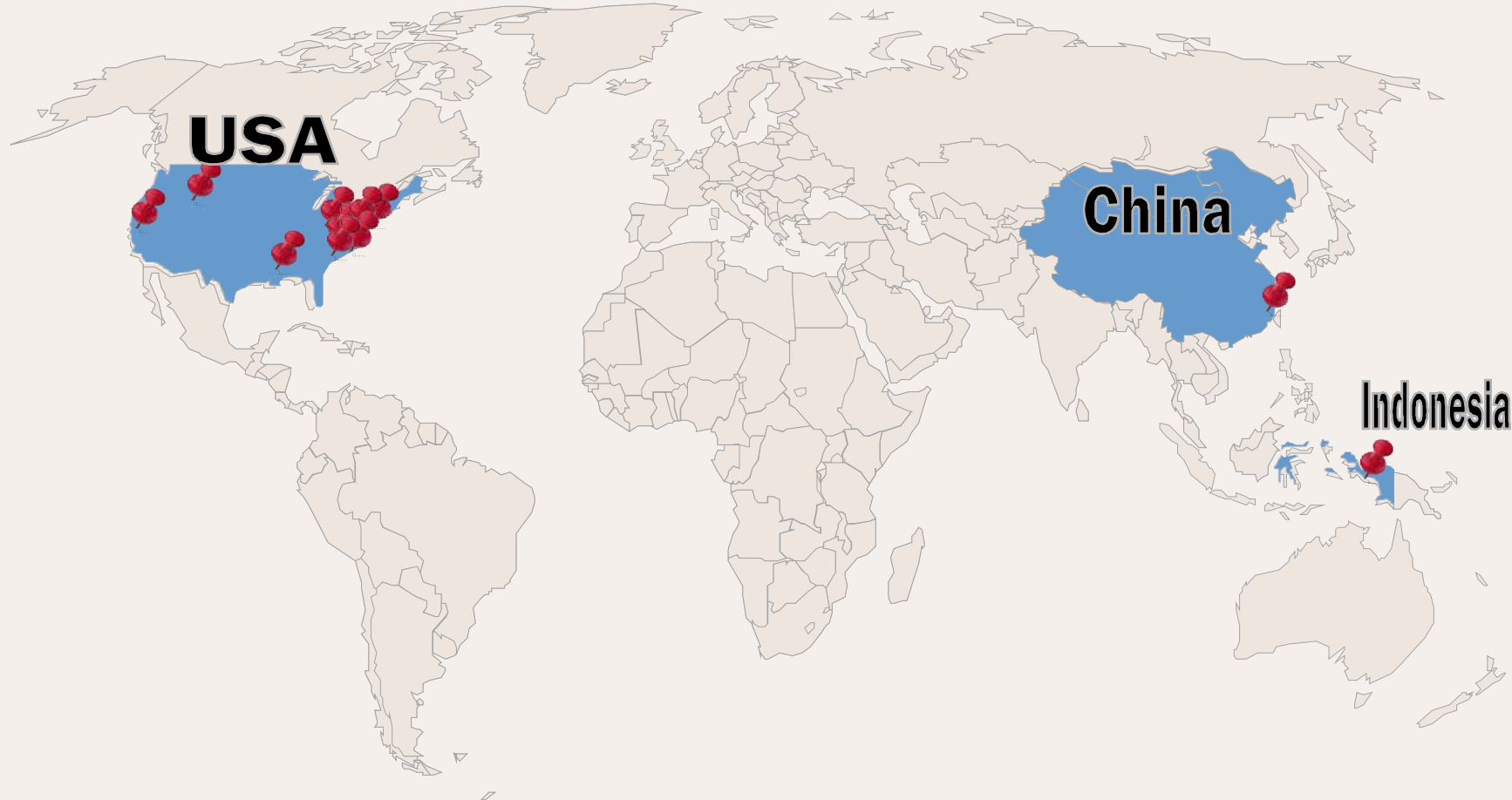


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Cohort 4

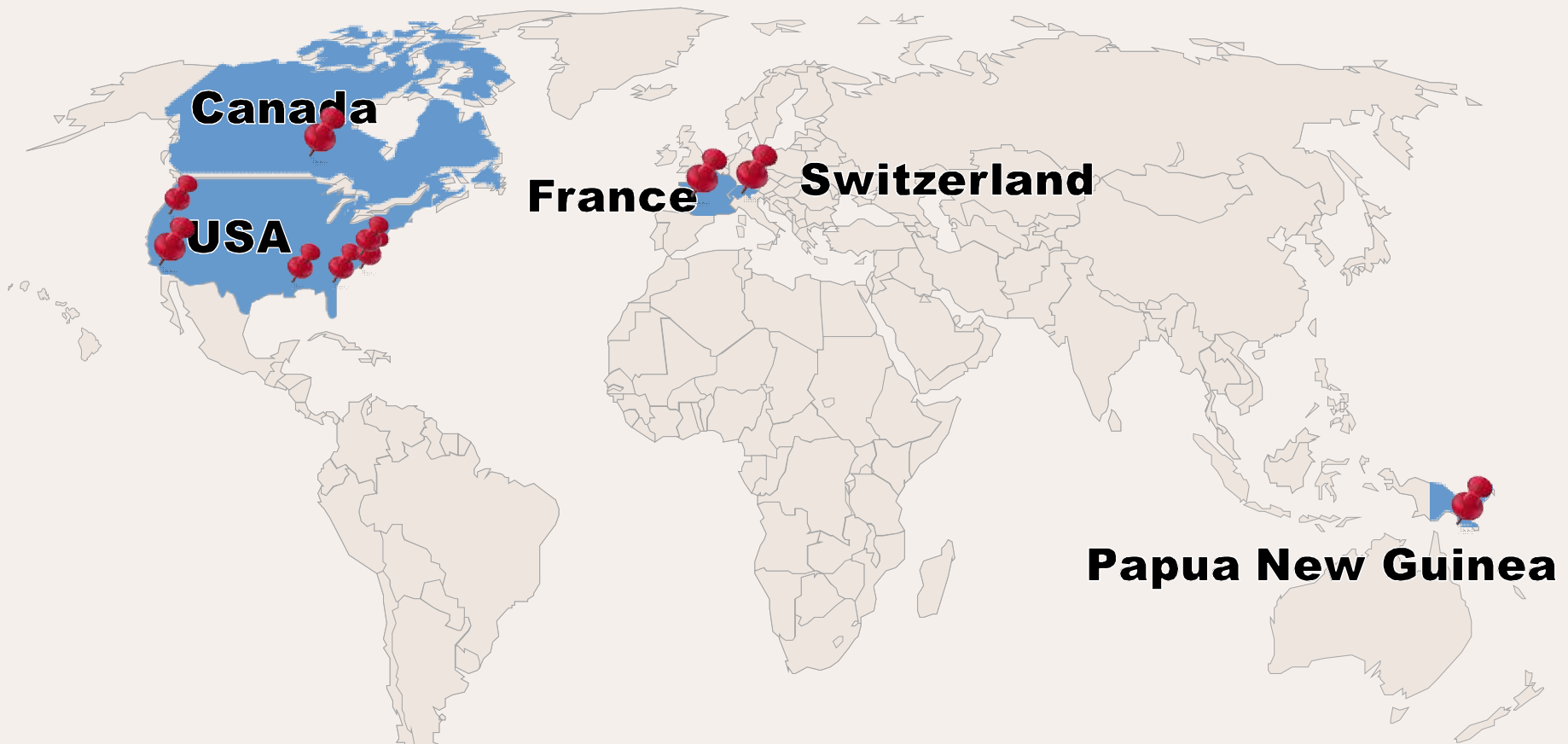


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Cohort 5



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All Cohorts



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How's it going?

- Cohort 1 (2005):
 - 8 out of 9 have finished
- Cohort 2 (2006)
 - Half are finished
- Constant evaluation and refinement
- Advisory Committee oversight
- SPH Academic Programs Committee and Graduate School reviews
- Inclusion of international students – seamless; enriching.



Challenges

- Cost of operation
 - Administrative support; faculty salaries
 - Executive education expenses (meeting space, food)
- Training/supporting faculty on technology
- Demands of busy, hard-driving, adult learners
- Stigma of distance education
- Program demand



Next steps ...

- **Global doctoral health leadership consortium**
 - Network of partner programs
 - Accelerate doctoral, leadership training for working professionals
 - Permit learners to remain in-country
 - Faculty and student exchange
 - Share curriculum and best practices
 - Collaborate on strategic efforts to build health leadership and management capacity



Questions?

www.sph.unc.edu/hpaa/executive_drph/

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